

AN EXCERPT FROM

MONEY RULES



CHAPTER 14

MAKING THE MOVE

HARRY ABRAHAMSEN

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Making the Move

I already know you are successful at what you do. You don't need this information to buy property in Manhattan, run a firm, be awarded an Emmy, write a hit song, win the Super Bowl or an Olympic gold medal. Without these rules you are living an enviable life. You are already enjoying the finest there is. You dock your yacht in Nantucket Harbor with many crew members keeping the deck and the brass immaculate with specific instructions. You have your people keeping you on schedule and motivated. You know what it takes to succeed, all the sacrifices required to get to where you are today. The difference is, with this master's mindset you enter the realm of things that stay. This is the difference between the brief flicker and business that has been around for more than 100 years. These rules withstand the test of time, and if you implement them, they ensure that your wealth does too.

Increasing the size of your accounts is important, but positioning your wealth to maximize it and protect it requires the rules of money and the strategies within this book. It's not always about growing what you have. When you are increasing your wealth you're building something out of a block of marble or filling out a canvas—you may be proud of what you've made, and it may have made you significant within your generation. Mastering the rules, though, is Michelangelo sculpting the David. The hands and the mind of Da Vinci. You are the one who minds your wealth. You must be the master of it, so that what you have

responds to the touch of your hands, so that it's not just excess but excellence.

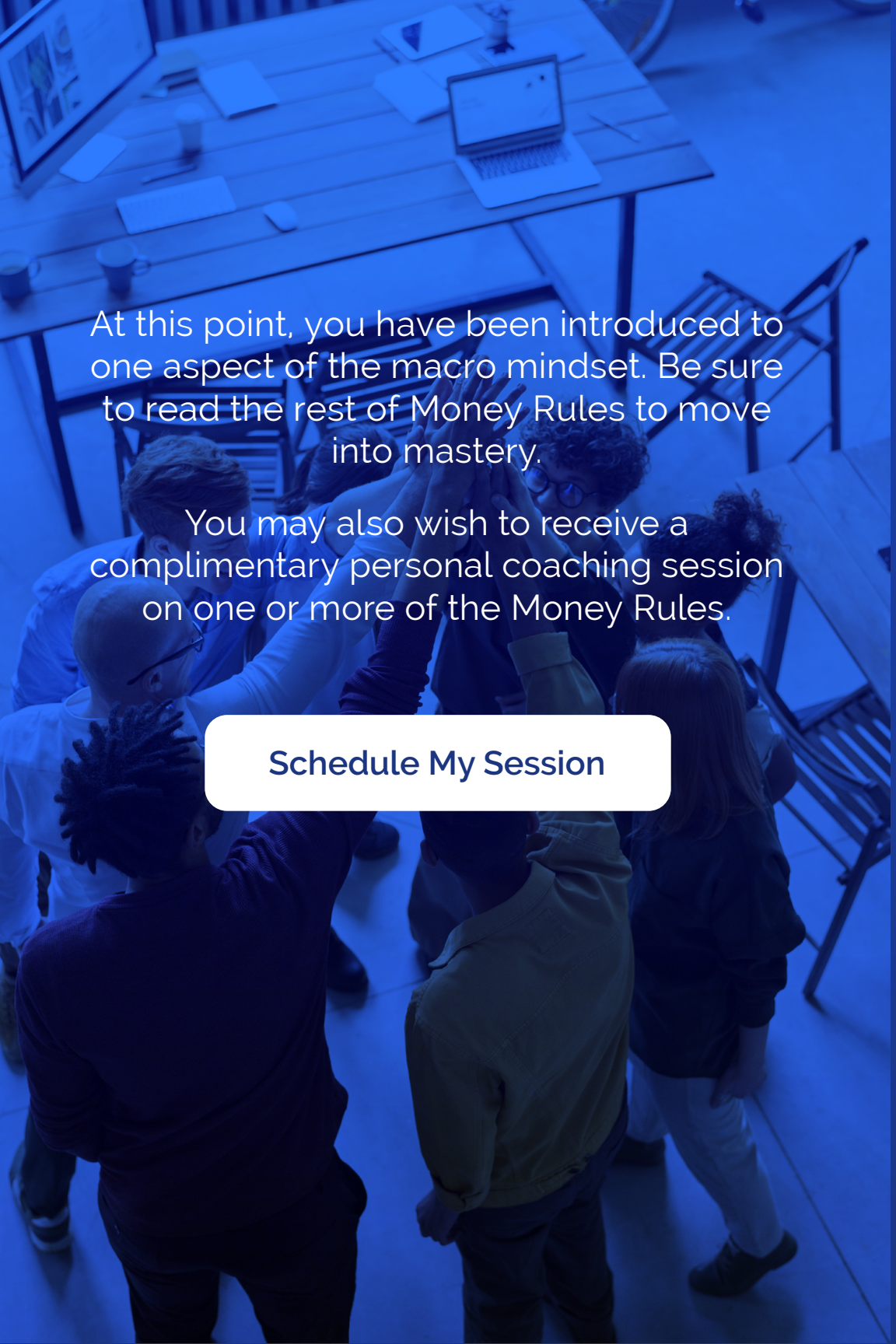
In feudal times, protection was built into the walls of the castle, and nothing was spared. It was a high stakes world; everything was at risk. Today, though, there is much risk to your wealth, from even more sides, and you might have ignored it. Things happen, as you are now aware, and it's not a matter of if, but when. Knowing this is one thing, but making a move requires work. It is easy to abandon knowledge in favor of familiarity, but when you do what you've been doing you will at most have what you have, and you may miss it entirely in the end.

You might have walked into this knowing about risk. You may even know the consequences of bad decisions or a lack of knowledge. But this information wasn't enough to maintain your wealth. It didn't allow you to shape it and it wasn't the fullest picture. It was *a* way, but it wasn't the right way. Moving into a different dimension with your wealth may be an abstract idea, but these rules, strategies, tactics, and philosophies make it implementable. This isn't because they are some specific formula, it is precisely because they are not.

You won't ever return from the journey of uncovering the rules of money, and the mindset it's given you will undeniably be there with you as you move forward. When you finally understood that money does not work like math and were aware of the forces that it is subject to, you were stuck with the staggering reality that you cannot apply traditional methods without boxing in your money tree—no matter how immense it is. When this set in, you saw that you must protect your secret wants and plan with expansion and preservation in mind. Until that point, you may have felt you were standing on bedrock; you know now that you were in the midst of a tumultuous sea and always will be. Throughout the book I showed you how to be both the captain and the tactician, showed you what was around you at all times, made you prepared for it to shift, introduced you to the rest of the powers, and set you up with the maneuvers to move forward. The strategies I

shared apply to the most significant things that impact your wealth, including sourcing wealth the right way, investing with intention, and navigating the treacherous waters of the IRS, as well as the innumerable unknown threats that will show up at your door.

Before this book, you didn't strategize with the entire board in mind, you didn't have an overarching strategy with the pawn, bishop, and queen working side by side. You may have sacrificed your seat at the table, passing the baton to someone else who didn't have the entire view. But with the mindset you have assumed from this book, you are able to be the grandmaster. You know the pieces on your board and you know how to use them, and more importantly, you are equipped to implement endless maneuvers and movements for your situation. You have made your mark, it is time to make this move.



At this point, you have been introduced to one aspect of the macro mindset. Be sure to read the rest of Money Rules to move into mastery.

You may also wish to receive a complimentary personal coaching session on one or more of the Money Rules.

[Schedule My Session](#)

WRITTEN FOR INFLUENTIAL INDIVIDUALS, ENTREPRENEURS,
BUSINESS OWNERS, AND FAMILIES WITH MONEY

9 RULES TO MASSIVE WEALTH

**MONEY
RULES \$**

Not your traditional book about money

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